



Sponsorship Prospectus

Forest Lake State High School

16 High Street, Forest Lake, Queensland 4078

<https://forestlakeshs.eq.edu.au/curriculum/excellence-programs>

About Forest Lake State High School

Forest Lake State High School (FLSHS) is committed to delivering a world-class education and providing opportunities for students to excel across multiple domains. As a Department of Education school, our Programs of Excellence reflect our focus on student growth, wellbeing, and achievement.

Our Programs of Excellence include:

- Academic Program of Excellence
- Dance Program of Excellence
- Esports Program of Excellence
- Instrumental Music Program of Excellence
- Rugby League Program of Excellence

Each program is supported by dedicated staff and contributes to the holistic development of our students in alignment with department priorities: Equity and Excellence.

We invite your organisation to partner with us in supporting the next generation of leaders, creatives, and professionals.

Program Highlights and Opportunities

Our Programs of Excellence offer students a platform to grow in leadership, academic achievement, performance, and industry readiness. Key program events include:

- **Academic Excellence:** Extension classes, competitions, and scholarship programs
- **Dance:** Performance Showcases and Competitions
- **Esports:** FUSE Cup, AEL League, QUT Showcases, and national titles
- **Instrumental Music:** Annual Concerts and Community Engagement
- **Rugby League:** Met West Schoolboys and Queensland Rugby League Development Events



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Sponsorship Benefits

Sponsors will receive tailored recognition and engagement benefits proportionate to their support. These may include:

- Brand recognition on our school website with hyperlink
- Acknowledgement in school newsletters and communications
- Recognition of support on school social media channels
- Logo placement on program related apparel (where applicable)
- Signage in program-specific facilities (for example performance halls, esports lab)
- Acknowledgement during assemblies and school events
- Opportunities to attend and speak at selected events
- Complimentary tickets to school performances and showcases
- Trophy or Certificate of appreciation recognising sponsorship

Target Community and Reach

FLSHS services a highly diverse and engaged community:

- 1,600+ enrolled students
- 3,000+ parents, carers, and local community members
- Over 200 staff members
- 47% of students from language backgrounds other than English
- > 100 First Nations students
- 288 students with disability (NCCD)

Our communications network includes an engaged audience through social media platforms, school newsletters, and a digital school sign with high traffic volume, reaching over 10,000 viewers.



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Sponsorship Packages

The following information outlines the base sponsorship packages available.

Sponsorship Level	Value (plus GST)	List of Inclusions
Gold Sponsor	\$10,000 or more	<ul style="list-style-type: none"> • Organisation branding or logo on: <ul style="list-style-type: none"> ○ sponsored program related apparel, promotional materials and printed collateral ○ school website (hyperlink to preferred website) ○ school social media posts in relations to organisation support of sponsored programs/events (organisation will be tagged in relevant posts) ○ electronic communications relating to sponsored programs/events and where possible will contain a hyperlink to your organisation's preferred website page • Signage in program facilities and/or pull-up banners for display at sponsored events • Opportunity for a representative from your organisation to speak and/or present awards at school events relating to sponsored program (where possible) • Your organisation will be acknowledged in relevant school speeches and announcements relating to sponsored initiative • Up to 2 sponsor representatives invited to attend school events to network and engage with staff and the school community • Presented with a glass trophy of appreciation • Receive up to 6 complimentary tickets to major school events
Silver Sponsor	\$5,000 – \$9,999	<ul style="list-style-type: none"> • Organisation branding or logo on: <ul style="list-style-type: none"> ○ promotional materials and printed collateral relating to sponsored program/event ○ school website and social media posts in relations to organisation support of sponsored programs/events ○ electronic communications relating to sponsored programs/events and where possible will contain a hyperlink to your organisation's preferred website page • Opportunities to provide pull-up banners for display at sponsored events • Your organisation will be acknowledged in relevant school speeches and announcements relating to sponsored initiative • A sponsor representative invited to attend school events to network and engage with staff and the school community • Presented with a glass trophy of appreciation • Receive up to 4 complimentary tickets to major school events



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Bronze Sponsor	Up to \$4,999	<ul style="list-style-type: none">• Organisation branding or logo on:<ul style="list-style-type: none">○ promotional materials and printed collateral relating to sponsored program/event○ school website and social media posts in relations to organisation support of sponsored program/event○ electronic communications relating to sponsored programs/events and where possible will contain a hyperlink to your organisation's preferred website page• Your organisation will be acknowledged in relevant school speeches and announcements relating to sponsored initiative• Presented with a certificate of appreciation• Receive up to 2 complimentary tickets to major school events
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Sponsorship is open to cash and in-kind support. Sponsorship will depend upon the value of the cash or in-kind support an organisation agrees to provide. These packages may be further negotiated pending on the extent and mix of sponsorship benefits.

Please note in-kind support offered will be subject to appraisal and program/event requirement.

To find out more contact us now!

Contact

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